









ROYAL NEW
ZEALAND
SOCIETY
FOR THE
PREVENTION
OF CRUELTY TO
ANIMALS INC







### **RNZSPCA** centres

KAITAIA & DISTRICTS **BAY OF ISLANDS** 

WHANGAREI

WAIHEKE AUCKLAND

**Auckland Bay of Islands** Buller

**Canterbury Central Hawkes** 

**Bay** 

**Central King Country** 

**Dannevirke** 

Feilding & **Districts** 

Gisborne

**Golden Bay** 

**Gore & Districts** 

Greymouth **Hastings &** 

**Districts** 

**Hawkes Bay** 

Hokitika

Horowhenua

**Kaitaia & Districts** 

Kawerau Manawatu Marlborough **Mid Canterbury** Motueka

Nelson

**North Otago** 

North Taranaki

**Opotiki** Otago

Rotorua

**South Canterbury** 

**South Taranaki South Waikato** 

Southland

**Taupo Tauranga** 

Te Kuiti

**Thames** 

Turangi

**GREYMOUTH** 

**BULLER** 

HOKITIKA

CANTERBURY

MID CANTERBURY

SOUTH CANTERBURY

**NORTH OTAGO** 

**OTAGO** 

SOUTHLAND

**Upper Hutt** Waiheke Island Waihi

Waikato

**Whakatane** 

Whangarei

Wairarapa Wairoa Wanganui Wellington

NORTH TARANAKI

SOUTH TARANAKI MANAWATU

WHANGANUI FIELDING & DISTRICTS

GOLDEN BAY **HOROWHENUA** 

MOTUEKA NELSON **UPPER HUTT** 

MARLBOROUGH WELLINGTON

**THAMES** WAIHI

**TAURANGA** 

WAIKATO OPOTIKI SOUTH ROTORUA **TE KUITI** 

**TAUPO** CENTRAL KING COUNTRY TURANGI

WAIROA **HASTINGS & DISTR** 

HAWKES B CENTRAL HAW







**GISBORI** 





### Our Mission

Our Mission is to advance the welfare of all animals in New Zealand by:

- Preventing cruelty to animals
- Alleviating suffering of animals
- Promoting our policies through education and advocacy

## **Our Vision Statement**

Delivering the best world for our animals

# Our founding ethos

We speak for those who cannot speak for themselves



### **President's Report**

As the National President of the Royal New Zealand Society for the Prevention of Cruelty to Animals it gives me great pleasure to present the 2014 President's Annual Report.

"The Board has implemented a number of new initiatives with the focus of developing a platform to establish future collective strategy, projected outcomes and a clear picture of structure and responsibilities.."

The RNZSPCA is the only nongovernment organisation entrusted by the Government to undertake the responsibility of improving animal welfare and enforcing the Animal Welfare Act of 1999 and we rely on the support, passion, enthusiasm and hard work of our supporters, donors, sponsors, volunteers and staff who work together with us to unify and strengthen the network of SPCA Centres throughout New Zealand as

we undertake responsibility for vital frontline animal welfare and care.

A clear message has been sent from Branches and Member Societies that the situation of Centres working autonomously is not the best way to effectively focus and efficiently achieve the SPCA's mission.

The need has been identified for an increased clarity of the role of National Support Office and the Board, and an expectation expressed of a need for increased support from National Support Office.

We have a strong and progressive board that has the ability to take the organisation forward in a positive and sustainable manner. The Board has a responsibility to set strategic priorities, operate within realistic resources and budgets, and utilise national resources to provide significant practical support for Centres.

To achieve these vital goals the Board has implemented a number of new initiatives with the focus of developing a platform to establish future collective strategy, projected outcomes and a clear picture of structure and responsibilities. These include:

- A Strategy Review Committee was established, comprising the Chief Executive and a number of Board members.
- Discussions have been held with a small number of SPCA Chairs or Vice Chairs.
- Experienced consultants have been interviewed and their services contracted.

RNZSPCA in conjunction with Ministry of Primary Industries (MPI) have submitted a New Initiatives Bid to the Treasury in an attempt to secure additional funding for the SPCA.

The Board has signed off the purchase nationwide implementation of Shelter Buddy, a centralised, streamlined animal management database. Phase one roll out, which initially involves 4 SPCA Centres, is currently underway.

There are significant changes occurring in 2015 with regard to workplace health and safety which will affect all Centres. The Board and National Support Office will be providing support and guidance to all Centres as we negotiate these changes.

I take this opportunity to thank Murray

Chandler of Grant Thornton for the probono financial advisory role he has undertaken for the Board.

Once again this was a year of continued substantial change for the RNZSPCA and all of the Centres.

The Board, CEO and NSO are committed to a future of transparency, conversations and collaboration as we all continue to work together to advance the welfare of animals nationwide.

Always remember

- "success is within us"

#### **Clive Poles Smith**

President and Chair of the National Board Royal New Zealand SPCA





### CEO's Report

"Our Animal Welfare Inspectors received 13,577 complaints (slightly up on 2013) and laid 71 charges against 30 defendants. There were 58 successful prosecutions and 29 are awaiting completion. All prosecutions resulted in successful outcomes."

2014 has shown little let up in activities conducted by the 47 SPCA Centres throughout New Zealand, and especially the staff and volunteers, who work tirelessly to prevent cruelty to and improve the welfare of animals in New Zealand. This year, nearly 49,000 animals passed through our Centres and about 35,000 of these either found new homes, were reunited with their families or remain under the care of the SPCA. The overall number of animals received was down slightly on last year but the positive outcomes were much better. Our Animal Welfare Inspectors received 13,577 complaints (slightly up on 2013) and laid 71 charges against 30 defendants. There were 58 successful prosecutions and 29 are awaiting completion. All prosecutions resulted in successful outcomes. The SPCA provides 96 warranted Animal Welfare Inspectors servicing all areas of New Zealand. It costs us between \$7.5 million and \$9 million to run our Inspectorate Services and this money, like the funding for all our services, primarily comes from our donors and money raised from grants, adoption fees and SPCA Op Shops. This remains a considerable strain on the local SPCAs who have to

raise almost all of this money to keep the Inspector Services operating. The SPCA receives a small amount of government funding for our work (and this is tied to some specific on-farm work and training).

A number of national forum groups were initiated in 2014 covering a range of disciplines including a Presidents Forum; a CEOs Forum; a Marketing and Fundraising Forum; a Youth Forum; and a SPCA OpShop Forum. A number of locally organised regional forums were also held during the year. All of these allowed staff and volunteers from different Centres to gather, share experiences and provide advice. I tasked the Marketing and Fundraising Forum to consider how we might work better together to improve the overall fundraising effort and to achieve greater consistency in marketing and fundraising. The forum has met several times and work continues to develop a more unified approach in these vital areas that will benefit all SPCA Centres - and the animals in our communities.

Following the 2014 Annual General Meeting, a strategic review was commissioned as the President has noted in his report. This review will involve discussions with Centres and

will help determine the priorities and method of operation of the SPCA in the future.

As I stated in the 2013 Annual Report, I instigated a review of the SPCA Blue Tick accreditation scheme and this review confirmed the value of the SPCA Blue Tick and resulted in a new business plan and more robust practices and procedures. This year, the SPCA Blue Tick scheme has seen 40% growth. This is outlined in more detail later in this report.

At the 2014 Conference and AGM, I gave an undertaking to acquire and make available new software to all Centres at no cost to the Centres. This software - ShelterBuddy - was developed by RSPCA Queensland and is specifically for SPCAs and similar organisations. It is currently used throughout Australia and in parts of North America and Asia. ShelterBuddy will, for the first time, link all SPCAs in New Zealand using a cloud-based, secure software platform. It will enable us to more accurately gather and report on data and will facilitate greater commonality of processes and procedures. It also has a purpose-built function to support our Animal Welfare Inspectors



who will be able to enter and access vital information - from computers, tablets and smart phones - anywhere there is an internet connection. This is possible through a favourable arrangement with RSPCA Queensland and the intention is to fund this from a range of sources. One source is Countdown supermarkets who have indicated support for this through their Super Animals promotion which will occur in early 2015 and I thank Countdown for their generous support. We are also in negotiations with other partners who have also indicated their support.

The RNZSPCA cannot achieve success on its own and having good relationships with others with an interest in animal welfare is important. We have made considerable efforts to developing new relationships and strengthen existing relationships with industry, sector and government organisations and in particular with the Ministry for Primary Industry, the New Zealand Veterinary Association and the New Zealand Companion Animal Council. These relationships are stronger than ever.

Feeding all the animals in our care is a huge task and costs us a great deal of money. Helping us do this is our Principle Sponsor, Hill's Pet Nutrition. Hill's and the SPCA have a long association and Hill's helps our centres (and our animals of course) by providing their premium quality pet food to us. Without their support, many of our centres would struggle to feed their animals. Many others also donate food to the SPCA either directly to centres or through the food bins at supermarkets throughout New Zealand. To you all, a sincere thank you. We recommend Hill's Science Diet pet food and most of our retail outlets sell only Hill's pet food. We have also been developing and distributing a wide range SPCA branded premium pet products primarily through supermarkets.

The National Support Office has provided significant help to SPCA Centres throughout New Zealand. This support has ranged from the provision of advice and services across the full spectrum of SPCA operations, to providing training and assistance to our Animal Welfare Inspectors and Auxiliary Officers. A number of Centres have also asked for more direct governance and management support and the National Board has, at the request of local committees, taken responsibility for the governance and management of a number of Centres, allowing the local committees to focus on operational support. The National Support Office also facilitated the assimilation of some Centres with their neighbouring SPCA - a pragmatic solution that has been mutually beneficial; and returned a small number of Centres to local committees to govern and manage.

The SPCA continues to work in New Zealand communities to raise awareness of issues affecting animals. This includes providing lowcost de-sexing of cats and dogs via our mobile de-sexing clinic. About 2,000 cats and dogs were neutered in 2014 and a total of more than 23,000 animals have been neutered since 2006. In all of that time, our mobile de-sexing clinic has been staffed by husband and wife team Alistar and Sue McKellow. Alistar and Sue have, since 2006, been on the road for 3 weeks

out of four, 10 months of the year, working in communities throughout New Zealand. By any standards, this is an enormous commitment.

Our One of the Family series of presentations continued to delivered by SPCA Ambassador and ex All Black Norm Hewitt. This year, as you will read in his report, Norm presented to almost 13,000 students in more than 80 schools.

The SPCA continues to be active in the public space commenting on issues from stray cats to the use of 1080 poison. Some of these issues are controversial and all of them are complex but we feel it is important that the voice of animals is heard.

Financially, the Royal New Zealand SPCA has achieved its best financial result in at least 10 years, posting a surplus of \$611,209 compared to a surplus of \$370,466 last year.

The work of the SPCA could not be done without the commitment of a large pool of dedicated staff, volunteers and donors. To each and every one of you, thank you.

#### Ric Odom

**National Chief Executive Officer RNZSPCA** 





### **Inspectorate and Centre Support**

December 2014 marked the end of another fast paced and challenging year for the Inspectorate and Centre Support Team.

We continue to work under tight fiscal controls, first and foremost to maintain the current levels of service in the provision of timely, tangible support to our inspectors and Centres across the country.

A number of Centres this year required a large amount of assistance, including the need for some to be passed into the administration of the RNZSPCA and this absorbed much of our effort. While the need is very real this hampers our ability to undertake proactive activities and utilises a large amount of resource. This is another indicator of the increasing challenges our Centres face across both the governance and operational areas.

The team welcomed new members, Matt Franklin, Geoff Sutton (Regional Managers) and Monique Hagedoorn (Coordinator) each of whom have made a significant contribution to our results.

We currently have 96 Inspectors nationally and this includes 8 graduates from the Unitec Certificate in Animal

"A notable and alarming trend in the area of what we have termed 'recreational cruelty'. These incidents usually involve young males inflicting cruelty on animals which are typically the 'pest 'species such as possums, pigs, deer and goats. They are detected because they film themselves doing it and then post these videos on YouTube or Facebook."

Welfare Investigations course in 2014 and we have 8 SPCA students enrolled in the training for 2015.

We have 40 Auxiliary Officers with a further 19 newly qualified and ready for appointment.

In 2014 our busy inspectorate dealt with 13,577 complaints and took 58 prosecutions all of which were successful.

An on-going focus for 2015 will be to develop ways we can better support our inspectors and create capacity for them to undertake more prosecutions. Further inspectorate support resources were published this year in the form of the Disposal Order Procedure, exemplar and template suite and Sales Yard Guidance.

The on-going partnership with Ben Vanderkolk and Associates (BVA), the Crown Prosecutor in Palmerston North, continues to provide a level of quality assistance that is pivotal to this success and enables us to ensure that file preparation is of a high standard, thereby contributing to better sentencing outcomes.

We now have a total of 23 centres in the BVA scheme and 2014 saw six significant prison sentences handed down under the Animal Welfare Act 1999 - two of them being the longest sentences we have seen to date which will hopefully act as a strong deterrent in the future.

 The Williamson Brothers were sentenced to 16 months imprisonment for wilfully ill-treating six horses, ill-treating another

horse and failing to ensure that the physical, health and behavioural needs of a further five horses were met.

- George Tai Williams was sentenced to 12 months imprisonment for wilfully ill-treating a dog.
- Perry Mason was sentenced to 12 months imprisonment for wilfully illtreating a dog.
- Joshua Heka was sentenced to 2 years and 4 months for wilfully illtreating a number of possums.
- Raymond Cunningham was sentenced to fourteen months imprisonment for wilfully ill-treating a cat.
- Hayden Growcott was sentenced to 2 years and 5 month imprisonment for wilfully ill- treating two cats.

2014 saw the continuation of a notable and alarming trend in the area of what we have termed 'recreational cruelty'. These incidents usually involve young males inflicting cruelty on animals which are typically the 'pest 'species such as possums, pigs, deer and goats. They are detected because they film themselves doing it and then post these videos on YouTube or Facebook.

When caught, these persons seem



to display very little or no empathy and attempt to justify their behaviour because the animals they were mistreating were pests, and in some cases they attempt to further justify their actions as hunting.

There are currently two such cases before the courts, and we have been encouraged by the assistance provided to the investigations by organisations such as the Game Animal Council and the National Pig Hunting Association.

Further to this we are also discussing with both them and the National Pest Control Agency ways that we can be more proactive in trying to prevent this type of offending.

A 'proposal to prohibit the sale and use of snares' has been submitted to the National Animal Welfare Advisory Committee (NAWAC) and indications are that this has been well received and that steps are being taken to regulate this area. Significant work is also being carried out in other areas of pest management, specifically vertebrate toxic agents and leg hold traps.

2014 saw the inaugural Inspectors forum convened and further meetings will be held in 2015 once we know the outcome of a joint MPI/RNZSPCA new initiative funding bid for additional resources for animal welfare compliance activities. The inspectors' forum has now replaced the National Inspectorate Advisory Committee.

We also received a great response to the inspectorate "Fight Fund" appeal and this money is held in reserve and is available to BVA members who may



apply to the fund for assistance to cover investigation and prosecution costs.

2015 will see the enactment of the Animal Welfare Act Amendment Bill. This Bill incorporates amendments to the existing Animal Welfare Act 1999 that are primarily focused on improving the tools and options for inspectors rather than fundamental reform. A key aspect will be the addition of new regulations (some from current minimum standards contained in Codes of Welfare) and an associated infringement notice regime. RNZSPCA will be part of the NAWAC/MPI Regulations Development Programme in 2015.

These developments will add to the changing landscape for our inspectors that started with the Search and Surveillance and Criminal Procedure Acts and mean that additional training will need to be developed and delivered.

This year we delivered Animal Welfare Act/Search and Surveillance Act/Criminal Procedure Act refresher training in three venues across the country, we are grateful to the Centres that hosted these trainings as without their contribution it may not have been possible.

All inspectors also attended a two

day course, delivered by CERT Systems Ltd, in Safety and Tactical Communications. This course was well received and provided essential and fundamental training.

A new on-line Auxiliary Officer training course was developed and implemented and has 19 SPCA students enrolled which will significantly bolster this important function.

The Centres this year handled a total of 48,934 animals (14% down from 2013) with 21,150 of those animals adopted (21% down from 2013) and 14,110 had to be euthanased. There are many reasons an animal may have to be euthanased. Though significantly, the 2014 result this represents a 32% reduction in euthanasia from 2013. Overall these figures represent another fantastic effort by Centres across the country on behalf of the animals.

We have once again provided a wide range of support to Centres and in particular those under RNZSPCA administration.

2014 Waihi, Gisborne Feilding SPCAs came out of national management - either returning to local governance or assimilating with a neighbouring SPCA.

Early 2015 will see North Otago, Gore, Central King Country and Hokitika similarly moved out of administration.

2015 will also see the national roll out of the 'ShelterBuddy' programme - a tailor made, centralised animal management database. This is an exciting initiative that will enhance our operations significantly.

It is important to recognise that none of the positive animal welfare outcomes we achieve as an organisation could be achieved without the passionate and dedicated people within it, particularly our volunteers. Your efforts on behalf of the animals every day are truly inspirational, thank you so much and let's remember that "working together improves every game"

#### **Alan Wilson**

**National Manager Inspectorate and Centre Support** 









2014 has been a good year of consolidation for the SPCA Blue Tick with a growth of 40% compared to 2013.

As a result of the independent review of 2013/14, a SPCA Blue Tick Business Unit has been established with exciting business and marketing plans in place to be implemented in the course of 2015.

With the need to increase the consumer awareness of the SPCA Blue Tick Accreditation comes the opportunity to bring the SPCA Blue Tick closer to the SPCA brand, a much loved but also trusted brand - the third most trusted charity according to the 2014 Reader's Digest Survey.

#### **Key Blue Tick Members**

Income from SPCA Blue Tick Royalties nearly doubled from those obtained in 2013, thanks to the introduction of broiler chickens to the scheme in 2013 and which grew further in 2014, the result of popular demand. We have maintained the number of established household brands as core members of the SPCA Blue Tick Scheme: Inghams, Tegal, Brinks, Freedom Farms, Progressive, Harmony, Henergy and Wholesome to name a few. New to the

Blue Tick Accreditation are Kiwi Bacon (Part of Heller's) and Otaika Valley who have joined the scheme late 2014. Each of these Blue Tick Members are fully committed to improving the welfare of animals that are within their control.

### AsureQuality with direct accountability to the SPCA Blue Tick Unit

Independent and world-leading auditors AsureQuality are to conduct regular and spot audits on behalf of the SPCA so consumers (and Blue Tick Producers) can be certain that high animal welfare standards are being maintained.

The opportunity in 2015 is to refine and confirm the partnering/contractual relationship with AsureQuality to the point where the entire operation, management and funding of the audit component of the Accreditation element of SPCA Blue Tick is taken on board by AsureQuality.

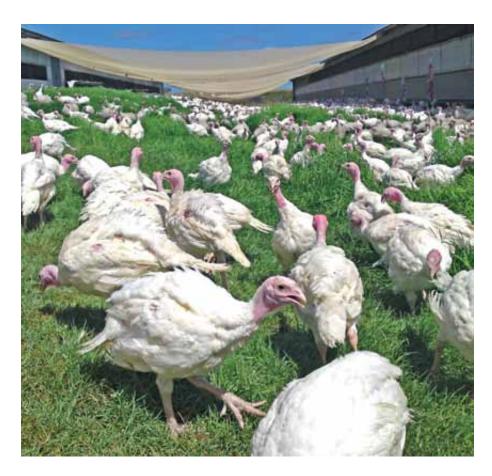
#### Focus for 2015

- Review of our SPCA Blue Tick Standards to ensure that our Accreditation Scheme meets high welfare standards of the animals whilst adapting to the latest farming trends.
- Make the SPCA Blue Tick 'bullet proof' with a robust audit process

- run by AsureQuality which conducts regular animal welfare audits and spot audits.
- Target the Prime Household
   Shopper to increase the SPCA
   Blue Tick awareness and invite
   the consumers to watch what
   goes in their trolley. The SPCA
   Blue Tick is easy shopping, a
   logo quickly identifiable among
   the other certifications whilst
   indirectly supporting the charitable
   work of the SPCA to rescue and
   rehabilitate animals.
- Educate New Zealanders of all ages about the importance of high animal welfare standards, the SPCA Blue Tick giving them the guarantee that the products they are choosing have been farmed humanely.
- Consolidate our working relationships with our SPCA Blue Tick Members giving them the recognition they deserve for farming the 'right way' and generating a greater return on investment (ROI) by driving increased sales from better and more humane farming practises.
- Improve the welfare of more animals by introducing new product categories such as lamb, beef, dairy and salmon.
- Grow the Blue Tick market penetration by extending not only to new product categories but also other sectors.

#### Ségolène de Fontenay

**Business Unit Manager SPCA Blue Tick** 







### **Mobile Clinic**

The Mobile Clinic completed its 9th year in 2014.

The original concept, borne of the frustrations of the SPCA Council of 2003-4 to the unacceptable euthanasia forced upon our centres and of pet overpopulation led to a program to address these problems. The Mobile Clinic, along with education, formed the basis to attend to and change the ethos of not just SPCAs, but the general public and the veterinary profession.

Today, instead of vouchers, centres neuter before adoption; early age neutering is accepted by most in the veterinary profession; and education pamphlets are part of the discharge advice given to caravan clients.

In short, the Council of 2004 wanted to change the emphasis from being the ambulance at the bottom of the cliff to that of prevention... what the "P" in SPCA stands for.

#### **Numbers**

In 2014 around 2,000 animals were neutered. In the nine years of operation (2006-2014) around 23,000 animals have been neutered. Even calculating very conservatively that each female animal neutered would have produced



just one live female that will continue breeding yearly, potentially, more than 700,000 animals have not been born because of this program. For each SPCA this equates to up to 15,000 animals that each Centre has not had to deal with. Such is the power of neutering.

#### A surgery charge introduced

A small fee for each operation was introduced in 2014. This raised \$40,000 and, together with a Lion Foundation grant, covered all overheads apart from salaries.

#### Centres visited in 2014

Hastings, Napier, Taupo, Tauranga, Hamilton, New Plymouth, Hawera and Palmerston North.

It has been a pleasure working in this program, dealing with friends at each Centre and most importantly being allowed to make a difference to every life that comes to the caravan.

Alistar and Sue McKellow SPCA Mobile De-Sexing Clinic Team



### One of the Family

There were 85 schools involved in the programme from the Kaitaia to the East and west coasts of both the North and South Islands. The programmes target age group is the year 7 & 8 intermediate age group though a number of schools are going to composite classes which have year 6 students. This programme runs on a 2 yearly cycle.

The key themes of the presentation are treating pets as part of a family; the emotions between humans and animals: the 5 freedoms that animals require every day; and how they relate to humans. A final message is talking about the link between animal cruelty and violence in society.

Communities visited in 2014 were Kaitaia, Auckland, Hamilton, Taupo, Turangi, Taumaranui, Opotiki, Whakatane, Napier, Hastings, Waitara, Inglewood, New Plymouth, Wanganui, Dannevirke, Central Hawkes Bay, Wellington, Christchurch, Hokitika, Greymouth, Nelson, Motueka and Blenheim.

12,926 students, 647 teachers and support staff from 85 schools were able to experience the presentation and the feedback has been overwhelming.

The Ministry of Social Development,

specifically Family and Community Services (FACS), granted \$70,000 towards the programme. We met FACS early 2014 to discuss other support and changing a couple key messages which were implemented. A strong relationship has been formed and it is important this relationship is strengthened further. Some of the comments received from schools are:

"Tena koe Matua

You are amazing, thank you for taking up this calling. It is a blessing to us all.

Thanks to the animals that save us all. My dogs are at school with me today - which the children love!

> Noho ora mai" Louisa Linterman Deputy Principal St Mary's School Blenheim

> > "Hi Norm.

Middle school would like to thank you for taking the time to come north. As you can see from the student's statements below, they enjoyed not only what you had to say, but the way in which you said it. Judging by their

conversations that followed, it was clear that the message had gotten through. The engagement levels were excellent with your korero appealing to both children and adults alike. In terms of impact on the students, they all still talk about the time you came to town. So, that has to be good or as you and now the students like to say AWESOME!"

> Billy Drinnan Head of middle school Kaitaia Abundant Life School

"Thank you very much. I really appreciated how you told us about your childhood, and how you honestly told us everything."

#### Cheyenne

"I thought you were really funny. Also, you interacted with children better. The message was touching because animals are just like humans."

#### Cameron

"I liked the energy that you told the stories with. Knowing that All Blacks care about animals was good."

#### Hayden

There were 2 schools out of the entire programme that just could not fit us in



during their 2014 programme due to clashes with swimming, cross country or athletics days.

2015 has started well with Term 1 already fully booked. 2015 also marks the tenth year of presenting the One of the family programme which has been a true privilege and honour.

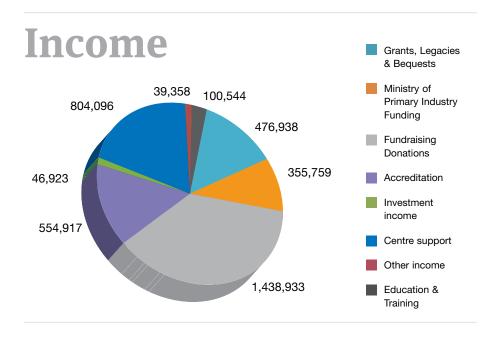
Next year (2015) will be the last year of the programme and I would like to thank everyone involved from all the centres and communities support staff and in particular the schools and the many thousands of young people who I have had the privilege of sharing with over the past 10 years.

"It has been Awesome"

Go well kia kaha

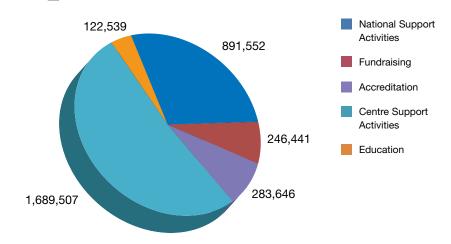
Norm Hewitt SPCA Ambassador

### **Support Services**



Despite the economy improving, an increasing number of SPCA Centres have required assistance from National Office in various forms, which has kept us very busy and has created additional strain on resources.

### **Expenditure**







#### **Finance**

Diligent cost reduction during 2014 has borne results with an overall reduction in expenditure of 11%, which has culminated in the best surplus in 10 years.

The results for the year ended 31 December 2014 was a net surplus of \$611,209 after provisions. (2013: \$370,466). Accumulated funds as at 31 December 2014 were \$2,456,858.

Total income decreased by 4%, predominately in bequests (a decrease of 55%) with many bequests being challenged by surviving family members. Grants remain increasingly difficult to secure, with local gaming Trusts preferring to support local community interests. This down-turn has been has been partially offset with an increase in revenue from the Blue Tick accreditation program as it goes from strength to strength with new producers joining the program.

We have had a fantastic response to our Fight Fund appeal which raised \$95,000. These funds are held in reserve for the purposes of prosecutions and investigations of animal cruelty for both RNZSPCA National Office and SPCA Centres.

Despite the economy improving, an increasing number of SPCA Centres have required assistance from National Office in various forms, which has kept us very busy and has created additional strain on resources.

The Royal NZ SPCA's financial information for the year ended 31 December 2014 is:

	\$
Current Assets	2,534,223
Current Liabilities	291,581
Fixed Assets	214,216
Total Income	3,817,468
Total Expenditure	3,243,332
Net Surplus	611,209

Grants Received	
Pub Charity for Shelter Buddy	\$40,000
The Lion Foundation for Mobile De-sexing Clinic	\$65,000
Jo Baker for Education	\$10,000
Ministry of Social Developme for One of the Family	ent \$70,000

2014 is the first year audited by BDO auditors; the audited financial statements for RNZSPCA are available on request.

#### IT

It has been a very exciting year which saw us introducing new technology. We are getting ready to launch Shelter Buddy, an animal shelter management system, in 2015 and rolling it out to centres around the country. We are also implementing the Xero accounting system and moving our electronic filing system to the cloud.

#### Legal

We have entered into a mutually beneficial agreement with Simpson Grierson to provide RNZSPCA with legal advice.

#### **Health and Safety**

Health and Safety has been at the forefront of many people's minds with the introduction of new legislation and a new penalty regime in 2015. We have been very active in this area to ensure that we will meet our new obligations when the new legislation is implemented.

#### **Staffing**

2014 saw a lot of change within National Office. We welcomed new members of the team but sadly had to say goodbye to a few well known ones. We welcome our new Blue Tick Manager Segolene de Fontenay and our new Service Delivery Co-coordinator Monique Hagedoorn.

#### **Heather Wallace**

Financial Controller





### National Board and National Support Office Staff

#### **SPCA National Board**

#### **National President**

Clive Poles Smith (appointed May 2014)

#### Vice President

Emanuel Kalafatelis (appointed May 2014) Iain Torrance (retired May 2014)

#### **National Board Members**

Rachel Hucklebridge (appointed May 2013)
Francine Shields (appointed May 2013)
Vicki Barnard (appointed May 2014)
Fiona Sucich (appointed May 2014)
Sean Cooney (appointed May 2014)
Sara Elliott-Warren (appointed May 2014)
Carol Martin (re-appointed May 2013)
Carol Jackson (retired May 2014)

#### **Advisor to the National Board**

Murray Chandler

#### **National Support Office Staff 2014**

#### **National Chief Executive**

Ric Odom

#### **Executive Officer**

Barbara Daw

### National Inspectorate & Centre Support Manager

Alan Wilson

#### **Financial Controller**

Heather Wallace

#### **National Fundraising Manager**

Malcolm Sproull

#### **Business Unit Manager - SPCA**

Blue Tick (Nov 2014)

Segolene de Fontenay

#### **Regional Manager**

**Inspectorate & Centre Support** 

Sue Baudet

#### **Regional Manager**

Inspectorate & Centre Support

Matt Franklin

#### Regional Manager Inspectorate & Centre Support

Geoff Sutton

#### **Service Delivery Coordinator**

Monique Hagedoorn

#### Inspectorate & Centre Support

Coordinator

Sarah Salter

#### **Assistant Accountant**

Alisha Townsend

#### Administration Manager (Mat. Leave)

Melissa Giles

#### Fundraising Assistant (part-time)

Rachel Schuurman

#### **National Education Ambassador**

Norm Hewitt

#### **Mobile Clinic Veterinarian**

Alistar McKellow

#### **Mobile Clinic Veterinary Nurse**

Sue McKellow



### **Committees**

### Animals in Science Advisory Committee (AISAC)

#### Chair

Jeanette Crosado

#### Secretary

Jenny Prattley

#### **Members**

Barbara Daw, Ric Odom, Iain Torrance

#### **Purpose**

To identify all animal welfare representatives on animal ethics committees (AECs) in New Zealand; to provide a sounding board for them for any concerns they may have; to promote appropriate and timely upskilling opportunities for them; to prepare a register of potential representatives; to assess the effectiveness of animal welfare representatives on AECs; and to make nominations to AECs.

#### **Finance Committee**

#### Chair

**Emanuel Kalafatelis** 

#### Secretary

Heather Wallace

#### Members

Clive Poles-Smith, Ric Odom, Rachel Hucklebridge, Murray Chandler

#### **Purpose**

To discuss, and advise the national board, on all issues affecting national finances; to provide a sounding board for the national board on issues affecting national finances; and to give confidence to the national board by providing sound strategic advice on national finances.

#### **Animal Welfare Committee**

Francine Shields
Sara Elliott-Warren
Fiona Sucich

#### **Investigation Committee**

Clive Poles-Smith Francine Shields Emanuel Kalafatelis

#### **Executive Committee**

Clive Poles-Smith Emanuel Kalafatelis Ric Odom

#### **Strategy Review Committee**

Clive Poles-Smith Emanuel Kalafatelis Sara Elliott-Warren Vicky Barnard Sean Cooney Ric Odom









### A big thank you to...

### Representation on External Committees in 2014:

Animal Behaviour and Welfare Consultative Committee (ABWCC)

Ric Odom, Alan Wilson

Australian and New Zealand Council for the Care of Animals in Research and Teaching (ANZCCART)

Jeanette Crosado (board member)

MPI, SPCA Senior Management Liaison

Ric Odom, Alan Wilson

National Animal Ethics Advisory Committee

Graeme Nind

National Animal Welfare Emergency Management Group (NAWEM)

Ritchie Dawson

New Zealand Companion Animal Council (NZCAC)

Ric Odom

Animal Welfare Bill: Joint NAWAC/MPI Regulatory Work Programme

Alan Wilson

#### Bank

**ASB** 

#### **Auditors**

**BDO New Zealand** 

#### Legal

Simpson Grierson

**Tompkins Wake** 

Ben Vanderkolk & Associates (supporting the Inspectorate)

Brookfields (supporting Blue Tick)

#### **Principal Sponsor**

Hill's Pet Nutrition

#### **Supporters**

Mainfreight

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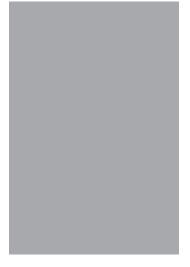


















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