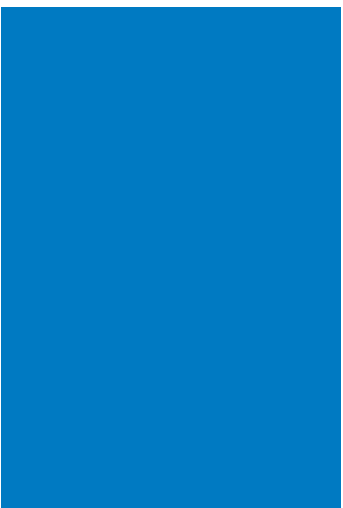


SPCA[®]
NEW ZEALAND

2013
Annual Report



**ROYAL NEW
 ZEALAND
 SOCIETY
 FOR THE
 PREVENTION
 OF CRUELTY TO
 ANIMALS INC**



RNZSPCA centres

Auckland
Bay of Islands
Buller
Canterbury
Central Hawkes Bay
Central King Country
Dannevirke
Feilding & Districts
Gisborne
Golden Bay
Gore & Districts
Greymouth
Hastings & Districts
Hawkes Bay
Hokitika
Horowhenua
Kaitaia & Districts
Kawerau
Manawatu

Marlborough
Mid Canterbury
Motueka
Nelson
North Otago
North Taranaki
Opotiki
Otago
Rotorua
South Canterbury
South Taranaki
South Waikato
Southland
Taupo
Tauranga
Te Kuiti
Thames
Turangi

Upper Hutt
Waiheke Island
Waihi
Waikato
Wairarapa
Wairoa
Wanganui
Wellington
Whakatane
Whangarei





Our Mission

Our Mission is to advance the welfare of all animals in New Zealand by:

- Preventing cruelty to animals
- Alleviating suffering of animals
- Promoting our policies through education and advocacy

Our Vision Statement

Delivering the best world for our animals

Our founding ethos

We speak for those who cannot speak for themselves

Chairman's Report

On behalf of the Board of Royal New Zealand Society for the Prevention of Cruelty to Animals I would like to extend a sincere thank you to all of our supporters, donors, volunteers and staff across the country.

“We are also faced with the issue of meeting the expectations of the public; and balancing what they believe we should be doing compared to what we are here to provide as the approved organisation under the MPI.”

This was a year of substantial change for Royal New Zealand SPCA. Whilst we faced a number of significant challenges it is great to look back and see how well our organisation came together. We have ended the year in a positive position with our new Chief Executive firmly in place, a full Board and the foundations of a plan that will

address the long term sustainability of our organisation.

Commitment and collaboration has been key to our collective success in 2013. It is always great to hear how individual societies are working together; sharing knowledge, insights, resources and animals to achieve some fantastic outcomes that would otherwise not have been possible. I thank everyone who has supported this approach. Working together in an open, transparent and respectful way is key in achieving the greatest success, aiding as many animals as possible and ensuring the longevity of our organisation nationally.

At a Board level we have emphasised on the separation of governance and operations. The first step was to recruit a strong and capable Chief Executive Officer, succeeded through the appointment of Ric Odom. With Ric appointed in the final quarter the Board focussed on the sustainability of the organisation, setting a brief for Ric and supporting him as he engaged with Centres across the country, completed a review and restructure of the national support office and developed a business plan that looks to address national needs. We also bolstered

our focus on risk management by appointing Murray Chandler of Grant Thornton as Board advisor. With the increasing legal obligations that have been put on our organisation, we need to be cognisant of what this means to us nationally, and thus have ensured that management strategies are in place to address them.

Another key achievement for this year has been the renewal of our relationship with the Minister and Ministry of Primary Industries (MPI), refreshing our advocacy role and providing input on the upcoming amendments to animal welfare legislation. Over 1600 submissions were received by Government, and as 2014 is an election year the subject of animal welfare will be high on the agendas of many politicians. We will continue to work with MPI to determine how best our organisations can work together collaboratively, leveraging our considerable expertise to meet the welfare needs of all animals in New Zealand.

One of the ongoing challenges that we face across the country is that while there is so much to be done, there is never enough time, resources or dollars available to do it all. We are

also faced with the issue of meeting the expectations of the public; and balancing what they believe we should be doing compared to what we are here to provide as the approved organisation under the MPI. One way we have looked to tackle such challenges is to restart the conversations on how we can operate as a more efficient and integrated national organisation for the 21st Century. Whilst a large amount of work has already been done towards this; such a complex and challenging goal requires considerable investment to deliver successfully. Despite the challenge, it is a goal the Board and CEO are committed to, and will be the primary focus of the new Board following the AGM in May 2014.

There is much work to be done and we have the national team to do it. Thank you for all you have done to help improve the welfare of animals of New Zealand in 2013. Here's to a great 2014.

Iain Torrance

Vice President

Chair of Board

Royal New Zealand SPCA





CEO's Report

It has been yet another busy year for the dedicated staff and volunteers of the 47 SPCA centres throughout New Zealand. This year, more than 51,000 animals passed through our centres and 23,000 of these either found new homes or were reunited with their families.

Our Animal Welfare Inspectors received 13,542 complaints, took 67 prosecutions and achieved 44 convictions, with the remainder still before the Courts. This represents an increase in the number of prosecutions compared to 2012 and reflects a greater commitment by the SPCA and our Inspectors to prosecute for serious breaches of the Animal Welfare Act.

The decision to prosecute is usually a last resort and is never a decision that is taken lightly as our preference is to raise awareness and change behaviour towards respecting and caring for animals. This approach, coupled with a professional and robust investigations process, seems to be acknowledged by the Courts as all prosecutions to date have resulted in a conviction.

With more than 90 warranted Inspectors, the SPCA has more than four times the number of Inspectors

working to enforce the Animal Welfare Act 1999 than our partner approved organisation - the Ministry of Primary Industries. However, the SPCA receives only a small amount of government funding for our work (and this is tied to some specific on-farm work and training). It costs the SPCA more than \$7.5 million annually to run our Inspectorate Services and this money, like the funding for all our services, primarily comes from our donors and money raised from grants, adoption fees and SPCA Op Shops.

Shortly after taking up my position at the RNZSPCA, I decided to review the RNZSPCA Blue Tick Accreditation scheme and this review will be complete in the first half of 2014. The Blue Tick scheme has grown steadily since its inception but that growth has exposed a few areas that need improving. I am confident that the Blue Tick scheme presents us with a significant opportunity to further our mission of improving the welfare of animals and I have already signed a contract with AsureQuality who will provide us with world – class auditing services, thereby strengthening the Blue Tick process and adding significantly to our credibility.

“It costs the SPCA more than \$7.5 million annually to run our Inspectorate Services and this money, like the funding for all our services, primarily comes from our donors and money raised from grants, adoption fees and SPCA Op Shops.”

Feeding all the animals in our care is a huge task and costs us a great deal of money. Helping us do this is our Principle Sponsor, Hill's Pet Nutrition. Hill's and the SPCA have a long association and Hill's helps our centres (and our animals of course) by providing their premium quality pet food to us. Without their support, many of our centres would struggle to feed their animals. Many others also donate food to the SPCA either directly to centres or through the food bins at supermarkets throughout New Zealand. To you all, a sincere thank you. We recommend Hill's Science Diet pet food and sell only Hill's pet food through our SPCA retail outlets, but we have also been developing and distributing a wide range SPCA branded pet products primarily through supermarkets. These products are of a high standard and I will be reviewing this merchandising effort over the next year or so.

This year, Toyota New Zealand provided us with the use of a number of new vehicles to be used by SPCA Centres throughout New Zealand. The vehicles were used for a range of activities from animal ambulances to Animal Welfare Inspector tasks to Centre administration. They made a

huge difference to the Centres who were fortunate enough to get one of these vehicles and we thank Toyota New Zealand for their generosity in supporting our people in carrying out their roles.

As in previous years, we have worked closely with and been supported by the Ministry for Primary Industries. This relationship, which is already strong, will be further strengthened in 2014 as we discuss ways in which the Animal Welfare Inspectors from both organisations can work more collaboratively and effectively throughout New Zealand.

The SPCA is all about improving the welfare of and preventing cruelty to animals - "We speak for those who cannot speak for themselves". Achieving this means not just investigating those who might transgress, but also spreading the messages about animal welfare and advocating on behalf of animals. The SPCA continues to work in New Zealand communities to raise awareness of issues affecting animals. This includes providing low-cost de-sexing of cats and dogs via our mobile de-sexing clinic (approximately 2,400 cats and dogs

were de-sexed in 2013) and educating thousands of intermediate school pupils through our One of the Family series of presentations delivered by SPCA Ambassador and ex All Black Norm Hewitt. The SPCA has also been active in the public space commenting on issues from stray cats to the use of 1080 poison. Some of these issues are controversial and all of them are complex but we feel it is important that the voice of animals is heard.

Financially, the Royal New Zealand SPCA has performed better than expected for the year, ending with a net surplus of \$370,466 compared with a surplus of \$57,331 in 2012.

The work of the SPCA could not be done without the commitment of a large pool of dedicated staff, volunteers and donors. To each and every one of you, thank you.

Ric Odom

**National Chief Executive Officer
RNZSPCA**



Inspectorate and Centre Support

“We currently have 90 inspectors nationally and this includes 8 graduates from the Unitec Certificate in Animal Welfare Investigations course in 2013.”

2013 in the Chinese horoscope was the year of the snake, however, for the National Support Office it was the year of change. With change comes challenge and 2013 was particularly challenging however change also brings opportunity and that is certainly true in our situation.

We welcomed a number of key new members to the team in 2013, paramount amongst those our new CEO Ric Odom.

Whilst working hard, under tight financial controls, the team have been focussed upon maintaining our current level of service delivery and the provision of timely, tangible support to our inspectors and centres. We also consolidated the gains we made last year, in particular our collaborative operating model along with some

successful new initiatives, two examples being the on line inspectorate resource for prosecution files and search warrants and a significant role in and input into the review of the Animal Welfare Act which has involved submissions at every stage including to the select committee.

At the same time we have taken the opportunity to ensure that we have clarity around our raison d’etre and this is on-going as we enter 2014.

We currently have 90 inspectors nationally and this includes 8 graduates from the Unitec Certificate in Animal Welfare Investigations course in 2013 and we have 11 SPCA students enrolled in the training for 2014.

In 2013 our inspectorate dealt with 13,542 complaints and took 67 prosecutions. In 2012 our inspectorate took 44 prosecutions so we have seen a positive and significant increase (52%) in cases put before the Courts. This is very encouraging and indicates that inspectors, who are better supported, resourced and able to develop some capacity in their workloads, will do more prosecutions.

Concurrent with this the relationship with the Crown Prosecutor Ben

Vanderkolk (BVA) has strengthened in 2013 with 7 more centres joining the scheme. This growth had enabled us to develop some real consistency and expertise around sentencing submissions, file quality and our overall credibility with the courts.

BVA has also assisted in the review of several complex search warrants and enforcement orders.

We have provided a range of support to centres, including a focus on those under national management and it has been pleasing to see both Waiheke Island and Horowhenua SPCA’s returned to governance by local committee this year.

Alan Wilson

National Manager

Inspectorate & Centre Support



“The footage showed people on board a jet boat laughing and joking as swan after swan was targeted by the driver at great speed. One swan that the camera panned around to film was seen to be seriously injured or killed after being hit or run over by the boat.”

A particular case I was involved in attracted a lot of public attention following the airing of footage on national television. The footage showed a person chasing and targeting black swans on the Tauranga harbour in a high powered jet boat.

An investigation had been launched a day prior when a DVD was handed in to the Tauranga SPCA. I viewed the footage which showed people on board a jet boat laughing and joking as swan after swan was targeted by the driver at great speed. One swan that the camera panned around to film was seen to be



seriously injured or killed after being hit or run over by the boat. The fate of the others was not shown by the camera.

Four days later, Animal Welfare Inspectors from National Support Office, Auckland and Tauranga SPCA as well as two Fish and Game New Zealand officers executed a search warrant at the boat driver's residence. Several items of interest including computer hard drives and external hard drives were seized from the property and forensically cloned. I reviewed the data in the subsequent days.



I discovered footage that supported offences against both the Animal Welfare and Wildlife Acts. Investigation continued and witness statements and veterinary reports were obtained. The offender was formally interviewed. I compiled a prosecution file and recommended that charges be laid. The file was submitted to National Support Office and referred to BVA for advice on whether there was evidential sufficiency to support prosecution and if prosecution was in the public interest. It was agreed that prosecution should proceed.

Carl Williams admitted the charges of wilful ill-treatment and ill-treatment in the Tauranga Court on the 3rd October 2013 and was convicted.

He was sentenced to five and a half months community detention and fined \$3,500.00 payable to the SPCA. Prior to sentencing Williams had paid a sum of \$6,596.00 in reparation to the SPCA and made a \$500.00 dollar donation to Oropi Native Bird Rescue Haven.

This is an example of a case that involved a swift inter-branch and inter-agency response as well as a comprehensive investigation with legal representation by one of the country's leading prosecutors. The result was a conviction and a significant sentence demonstrating to the public and potential offenders that animal cruelty of that nature and degree will not be tolerated and they will be pursued utilising the full extent of the SPCA's statutory power.

Jason Blair

Inspector at Tauranga SPCA



“Bear’s enduring loyalty and strength throughout his ordeal should not be forgotten, but to remind us of the influence we as an organisation can promote to bring about change.”

In July 2013 I investigated a case following a call from a local vet clinic, a distraught owner had brought in her 7 month old Shar-pei cross puppy ‘Bear’ which had received a head injury from an attempt to euthanase him, by her partner.

‘Bear’ was in critical condition, the veterinarian advised me that the dog had suffered numerous blows to the head, x-ray showed numerous fractures to the frontal region of the skull, he was also profoundly hypothermic with a core body temperature of 34°C, emergency treatment was being administered to ‘Bear’, his prognosis was guarded at this time.

When interviewed Williams, stated that he had arrived home from work the evening before, he found that ‘Bear’ had escaped from his enclosure and killed 3 ducks. Williams then caught the dog and put him on a leash with the intention of euthanasing him by ‘knocking him on the head’ with a steel mallet.

Williams then threw the dogs body into a stream to get it out of sight, he returned inside. When he checked the dog he found it to be still showing signs of life, so he again hit the dog on the head and attempted to drown him



in the stream. He then put the dog’s body on the bank to bury the following day, as it was raining.

Sometime during the night ‘Bear’ regained consciousness and dragged himself through the stream up the embankment and over eight meters to the front door, where he was found mid-morning the following day in a collapsed state shivering covered in mud and blood, by his owner.

I compiled a prosecution file which held evidence to support two charges under the Animal Welfare Act. I submitted the file to National Support Office, which was then referred to BVA and tested for evidential sufficiency, and if prosecution was in the public interest, it was agreed that charging documents should be filed.

On the 17th December 2013 Williams pleaded guilty to the charges of Wilful Ill-treatment and Ill-treatment of an animal in Hawera District Court. He was remanded for sentencing on the 5th of March 2014.

Williams was sentenced to 12 months imprisonment and ordered to pay prosecution costs of \$500, also receiving a 10 year disqualification from owning animals.

The resulting sentence reflects the elevated level of offending and sets a deterrent to others in the community who choose to use improper and cruel methods to euthanase animals. The SPCA will not tolerate animal cruelty and will pursue with vigour those who abuse and neglect animals.

This case is an example of the mentality that has become acceptable in New Zealand culture, as a nation we need to change our mind-set of “Just knock it on the head”.

‘Bear’s’ enduring loyalty and strength throughout his ordeal should not be forgotten, but to remind us of the influence we as an organisation can promote to bring about change in our communities, both for animals and people alike.

Shannon Schofield
Inspector at South Taranaki SPCA





Blue Tick



Blue Tick poised for Growth

During 2013 an independent review was conducted of the Blue Tick product. The review highlighted 2 key items:

1. The need to focus on building extremely robust systems & processes around the Blue Tick Accreditation Scheme and
2. The significant opportunities available to grow the RNZSPCA Blue Tick Scheme whilst at the same time improving the Welfare of so many more animals.

RNZSPCA & AsureQuality A Strong Credible Partnership

The audit and verification of the Blue Tick Standards is an essential element of the scheme and it is vital that it is seen by consumers to add integrity and trust to the Blue Tick brand. As the Blue Tick Scheme grows in size and maturity, there is a real need to ensure the scheme is managed and supported by robust systems and processes. To this end AsureQuality has now been appointed by the RNZSPCA to be the third party Audit Body for the Blue Tick Scheme thereby enabling the RNZSPCA and AsureQuality to work together to really enhance the scheme and provide a strong and credible

partnership for its members.

AsureQuality is a Conformity Assessment Body (CAB) employing specialist auditors / assessors who service a wide range of industries across schemes that include a number of animal welfare programmes. Their Farm & Livestock team conduct approximately 8,000 audits per annum across over 50 programmes in both New Zealand and Australia with animal welfare being a key element supporting the schemes. Their credentials are impressive and add considerable value to the Blue Tick Scheme, with the added benefit of giving consumers' further confidence that an Independent Certification company is being utilised by the RNZSPCA.

Key Customers

Income from Blue Tick Royalties nearly doubled from those obtained in 2012. A significant part of that increase came from the Broiler Chicken category with Inghams joining the Blue Tick scheme during 2013. We have an increasingly strong number of household name brands which are core members of the Blue Tick Scheme, Inghams, Tegal, Freedom Farms, Progressive, Harmony, Henergy Eggs, Wholesome,

Kirkfield, to name a few, and very new to the scheme are Van Der Brinks who will begin contributing to the scheme during 2014. Each of these Blue Tick Members are fully committed to improving the welfare of animals that are within their control.

Focus for 2014

- A promising 2014 is expected and will bring about strong change in the Blue Tick Business Unit with a real focus on;
- Increasing Consumer Awareness of the Blue Tick
- Improving the welfare of an increasing number of animals across all scheme categories
- Creating real value around the Blue Tick brand and what that means for our Blue Tick Scheme Members
- Growing the Blue Tick Scheme both within existing categories and new Blue Tick categories

Continued focus on working with AsureQuality to streamline all Audit Systems and Processes including the continued review of the RNZSPCA Animal Welfare Standards.

Fundraising and Sponsorship



The SPCA brand is amazing! Almost every week I receive a request from some business or other because they know the power the SPCA brand has to add credibility to their product or service.

Yet as I review income trends over the past year(s) I see almost everything has been trending downward.

Donor numbers have been declining dramatically as has appeal income.

Cupcake Day returns were significantly down in 2013 compared to previous years. The national appeal results are only a little better. Sponsorships have yielded little cash. Most have been “in

“I meet with a couple to discuss leaving a bequest to the RNZSPCA. They have a current net worth of \$4.5 million and want to bequeath it all to the work of SPCA’s nationally. I confess to having hugged them.”

kind”. While this is of course greatly appreciated, it does not pay the bills.

Selling merchandise has been costing RNZSPCA money in real terms. Numerous staff changes have left systems and processes dangling precariously.

However, one outstanding gesture of support has of course been the continued annual free provision of pet food by Hills Pet Nutrition that is distributed across the country to all SPCA centres. Such

generosity has an immensely positive impact in animal welfare.

Another bright picture in the mix was the wonderful gesture by Toyota New Zealand who lent us numerous vehicles for SPCA’s across the country. Such a generous act of support is deeply encouraging and extremely helpful.

So, quite honestly, apart from the encouraging support of Hills pet Nutrition and that of Toyota, what I discovered of the income, fundraising and sponsorship trends in the last year was quite discouraging at first.

But then after 4 weeks in my new role and at their request, I meet with a couple to discuss leaving a bequest to the RNZSPCA. They have a current net worth of \$4.5 million and want to bequeath it all to the work of SPCA’s nationally. I confess to having hugged them.

This announced loudly to me how privileged we are to represent the SPCA across New Zealand. The credibility of the SPCA brand has come to this point through a stunning level of commitment by tens of thousands of staff and volunteers over more than 100 years. I therefore consider my role as Fundraising and Sponsorship Manager

Steps to becoming an SPCA donor

-5

I'm a concerned citizen and I donate to several non-profits.



-4

Animal welfare issues are becoming of increasing concern to me.



-3

If I ruled the world, I would make animal welfare a top priority.



-2

I've been reminded about the RNZSPCA through the media and I like what they are doing.



-1

I will check the RNZSPCA website for more info about their mission and work.

0

I will give a small donation and see how they respond. I'm sure it will do some good.

1

I received a prompt, personal and handwritten thank you for my first gift from the CEO!



2

I would probably become a regular giver if they asked me.



3

Their people are experts achieving good results. I'm impressed.



4

Their work is dear to my heart. They are one of my top 3 charities.



5

I've put the RNZSPCA in my will. Their work needs to continue after me.

as one that is honour-bound to those past staff, volunteers and supporters to show the highest possible levels of stewardship of the SPCA brand as we progress.

So how do we progress our fundraising and sponsorship in that case? Can we turn the downward trend around?

Without a doubt the answer is "yes".

In the non-profit sector I have successfully raised funds by first being focused on one word: donorcentricity. It's clear that donors as passionate as those mentioned above will decide the success or otherwise of the SPCA's national mission in the years ahead

“So here is my first discovery after my first 3 months at the RNZSPCA national office: I believe that New Zealand contains more than enough favourably pre-disposed people to keep every SPCA centre financially viable indefinitely!”

just as they have in the past. That was again made clear to me by a neighbour, Louanne, who responded with “now you're talking Malcolm” when I told her about my new role at RNZSPCA.

There are many occasions Louanne recalls that it has been an animal that has lifted her spirits after a bad day at work – or in life generally. And so to express her gratitude for the good in

her life, Louanne has what she calls a “good day ritual”. When Louanne has a particularly good day or has a little “windfall” (such as a pay rise) she celebrates by making a donation to the RNZSPCA.

So putting it all together – the constant approaches from businesses, the phenomenal commitment of people bequeathing funds, plus individuals

who regard the SPCA as a stand-out organisation – my first principle of fundraising has been especially reinforced to me. And that principle is this: scarcity thinking sabotages everything.

We are surrounded by people who want to see the mission of the SPCA thrive. These people are strongly predisposed in our favour compared to many other charities. So here is my first discovery after my first 3 months at the RNZSPCA National Support Office: I believe that New Zealand contains more than enough favourably predisposed people to keep every SPCA centre financially viable indefinitely!

But such people do not become converts overnight. It's the result of a steady and consistent process of time and focused effort on the part of the charity combined with the personal journey that brings each individual closer to that charity. In our boardroom we have established a communications calendar wall. It records a 12 month rolling picture of planned communications with donors so that they are being engaged with at a level that draws them ever closer to seeing the SPCA as one of the top 3 charities they support. Above that communications calendar is a donor pathway that summarizes the steps most donors follow as the infographic illustrates.

Louanne has come a distance on this pathway over time. Things in her life have led her to be strongly predisposed in favour of the SPCA. In order that we continually find more supporters like Louanne, it's vital that all our marketing and fundraising activities are also addressing all the

other steps on the pathway in including those well before the making of a first donation (-5 to -1 above). To achieve this we are:

- Preparing a significant upgrade of the RNZSPCA website as many studies suggest that more than 70% of first time donors check out a charities website before deciding to make that first gift.
- Developing Cupcake Day into a more substantial event not only with the intent of raising more money from it, but making it a significant donor acquisition campaign not only for the RNZSPCA but especially for regional SPCA centres.
- Smarter, regular donor retention communications (newsletters and appeals etc)
- A grant writing agency has been appointed whose resources will also be available for applications in support of regional SPCA centres
- Development of a multi-year pledge mid-range and major donor product.
- Development of a national regular giving product.
- Development of a national fundraising and development team who are also available to provide support to regional centres.
- Developing a national business sponsorship strategy which greatly grows the SPCA brand while

profiting from its wonderful reputation.

Ultimately my personal passion is that the RNZSPCA National Support Office is a source of fundraising, marketing and development support such that each regional SPCA centre thrives. While the changes necessary to bring this into reality are challenging, I have no reason to believe that they are not achievable with the result that donors will continue to financially support the SPCA mission well into the future.

Malcolm Sproull

Fundraising and Sponsorship Manager

Louanne with "Tardy" her rescue cat.



The RNZSPCA Mobile De-Sexing Clinic

“21,500 animals de-sexed to date.”

The RNZSPCA once again funded its Mobile De-Sexing Clinic which travelled to 11 centres during the year and which we have to date provided as a free service to community service card holders. The RNZSPCA considers that de-sexing (or neutering) pets is vital to improve the welfare of animals and to restrict the number of unwanted offspring (especially kittens and puppies). Stray cats in particular are a growing issue in New Zealand. While this is primarily an animal control issue (the SPCA is an animal welfare organisation, not an animal control

organisation), the welfare of these puppies and kittens is often put at risk at which point it does become an issue for us. All too often, these unwanted animals are brought to SPCA centres throughout New Zealand by our own Inspectors or by members of the public and our dedicated staff and volunteers spend considerable time and effort looking after the health and well-being of these vulnerable young animals and finding them a loving home.

The Mobile Clinic Vet team are on the road for ten months of the year performing an average of 250 surgeries per month. They are also active in providing advice to staff and volunteers at the centres they visit and play an

important role in helping to educate the public on the importance of being a responsible animal owner. Every family that has a pet neutered by the Mobile Clinic is given an educational pamphlet that has basic information on animal care and responsibilities.

The cost of providing this service is high – almost \$250,000 per year - with much of this cost being borne by our generous donors. In 2014 a fee is being charged which together with a grant from the Lion Foundation will cover all of the expenses except salaries associated with the Mobile Clinic.

Some of the key statistics for the Clinic:

- 21,500 animals de-sexed to date
- 18,000 were cats
- and 3,500 were dogs
- 5,500 unborn kittens and puppies removed during surgery.
- 11 centres visited in 2013 (Kaitaia, Bay of Islands, Auckland, Kawerau, Tauranga, Fielding, Palmerston North, Greymouth, Dunedin, Invercargill).
- 20,000 kilometres travelled in 2013.

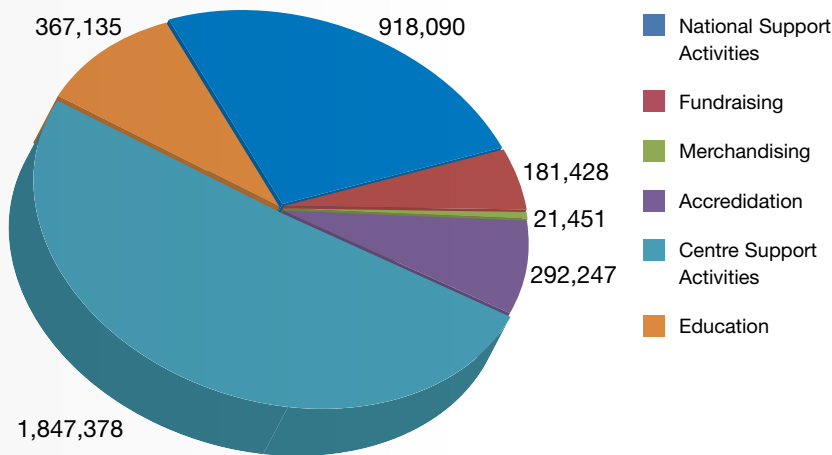
Alistar McKellow
RNZSPCA Veterinarian





Finance Report

Expenditure



The RNZSPCA has survived yet another hard economic year.

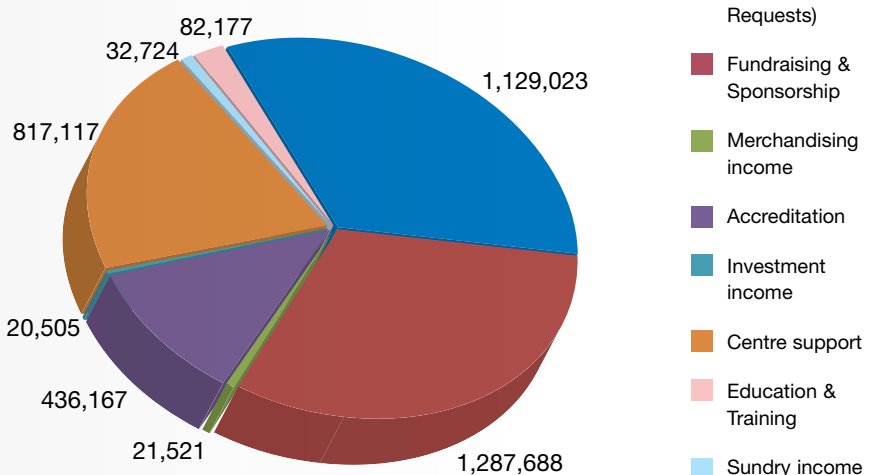
Looking at how we did for the year, the result for the year ended 31 December 2013 was a net surplus \$370,466 after provisions for doubtful debts, (2012: \$57,331).

“Accumulated funds as at 31 December 2013 are \$1,845,689.”

While reporting a surplus, which is a good result, overall income decreased by 5%, predominantly in grants (45%) and fundraising (10%). Grants are increasingly difficult to achieve and will continue to be so with the changes to the legislation around gaming machines and therefore less money for grant funders to distribute to worthy causes. The reduction in fundraising income has been offset by an 80% increase in revenue from the Blue Tick Accreditation scheme with the Broiler (meat) chicken producers and two new egg producers joining our scheme.

Expenditure has decreased in areas that we were able to react quickly to while other expenditure savings are

Income





expected to be realised in the 2014 financial year following the restructure of the National Support Office, the costs of which have been borne this year.

The statement of financial position lists amounts held as restricted income. This relates to \$87,000 in Grants received for the 2014 year. Another item of note is the reduction in the amount of advances to Centres as these have either been paid off or provided for.

Accumulated funds as at 31 December 2013 are \$1,845,689.

We will continue to monitor our expenditure throughout the year and make the tough decisions, if required, to ensure that we are able to continue to provide the level of service that we do. With a new Fundraising team in place, the economy picking up, the Official Cash Rate tipped to increase in March 2014, we are hopeful that 2014 will be a more fruitful year.

Royal NZ SPCA's financial information for the year ended 31 December 2013

Current Assets	\$2,033,621
Current Liabilities	\$323,368
Fixed Assets	\$135,396
Total Income	\$3,988,922
Total Expenditure	\$3,627,729
Net Surplus	\$370,466
After Provisions	

The RNZSPCA was successful in securing Grant funding and acknowledges the on-going support of:

- **Bluegrass Holdings**
Advocacy
\$700
- **Mt Wellington Foundation**
Accreditation Laptop
\$2,000
- **GL Isaacs NZ Guardian Trust**
Mobile De-Sexing Clinic
\$5,000
- **The Lion Foundation**
Mobile De-Sexing Clinic
\$75,000
- **The Ruth Petty Trust**
De-Sexing Clinic
\$10,025
- **The Trust Community Foundation**
IT Server
\$5,000
- **ANZ National Bank Staff Foundation**
Pets as Pawns
\$3,574
- **Sky City Hamilton Trust**
One of the Family Student packs
\$1,260
- **The Ruth Petty Trust**
One of The Family
\$9,017

The RNZSPCA has had its accounts for the year audited and has received an unqualified opinion. Audited financial statements are available on request.

Heather Wallace
Financial Controller
RNZSPCA

National Board and National Support Office Staff

SPCA National Board

National President

Bob Kerridge *(to June 2013)*

Vice President

Iain Torrance *(Acting Chair from June 2013)*

National Board Members

Peter Mason *(retired May 2013)*

Jenny Prattley *(retired May 2013)*

Gwen Keel *(resigned June 2013)*

Gordon Trainer *(resigned June 2013)*

David Gardner *(resigned Sept 2013)*

Rachel Hucklebridge *(elected May 2013)*

Francine Shields *(elected May 2013)*

Vicki Barnard *(appointed Oct 2013)*

Fiona Sucich *(appointed Oct 2013)*

Clive Poles-Smith *(appointed Oct 2013)*

Sean Cooney *(appointed Oct 2013)*

Assistant to the National Board

Vicki Andrews *(retired May 2013)*

Kiri Baddiley *(from June 2013)*



National Support Office Staff 2013

National Chief Executive

Robyn Kippenberger *(until May 2013)*

National Chief Executive

Ric Odom *(from Sept 2013)*

National Accreditation & Marketing Manager

Juliette Banks

Regional Manager: Inspectorate & Centre Support (North)

Sue Baudet

Executive Officer

Barbara Daw

National Sponsorship Manager

Amy Drury *(to Dec 2013)*

National Training Manager & Saving Lives Ambassador

Sara Elliott-Warren *(to Oct 2013)*

National Fundraising & Marketing Manager

Cressida Evans *(to Sept 2013)*

National Marketing & Communications Manager

Bronwyn Gibson

National Education Ambassador

Norm Hewitt

Mobile Clinic Veterinarian

Alistar McKellow

Mobile Clinic Veterinary Nurse

Sue McKellow

Accounts Assistant

Depak Naran

Executive Assistant to the CEO

Louise Nind *(to Dec 2013)*

National Education Coordinator

Shelley Ryan *(to Dec 2013)*

Inspectorate & Centre Support Coordinator

Sarah Salter

Regional Manager: Inspectorate & Centre Support (South)

Steph Saunders *(to Oct 2013)*

National Grant Writing Manager

Madeliene Sparks *(to June 2013)*

Fundraising & Marketing Coordinator

Selina Tang *(to April 2013)*

Financial Controller

Heather Wallace

Regional Manager: Inspectorate & Centre Support (Central)

Lloyd Warren *(to June 2013)*

National Inspectorate & Centre Support Manager

Alan Wilson

Supporter Relations & Database Coordinator

Helen Wium *(Mat. Leave)*



Committee

Animals in Science Advisory Committee (AISAC)

Chair

Jeanette Crosado

Secretary

Jenny Prattley

Members

Barbara Daw, Robyn Kippenberger, Peter Mason, Wayne Ricketts (NZVA)

Purpose

To identify all animal welfare representatives on animal ethics committees (AECs) in New Zealand; to provide a sounding board for them for any concerns they may have; to promote appropriate and timely upskilling opportunities for them; to prepare a register of potential representatives; to assess the effectiveness of animal welfare representatives on AECs; and to make nominations to AECs.

Finance Committee

Chair

Gordon Trainer

Secretary

Heather Wallace

Members

Bob Kerridge, Robyn Kippenberger, Carol Martin, Jim Niven (adviser), Iain Torrance

Purpose

To discuss, and advise the national board on, all issues affecting national finances; to provide a sounding board for the national board on issues affecting national finances; and to give confidence to the national board by providing sound strategic advice on national finances.

National Inspectorate Advisory Committee (NIAC)

Chair

Geoff Sutton

Secretary

Carol Jackson

Executive Members

Jim Boyd, Ritchie Dawson (SPCA Wellington), Steph Saunders, Francine Shields (SPCA Whangarei), Nick Thomason (Auckland),

Purpose

To discuss, and advise the national board on, national issues affecting the inspectorate; to provide a sounding board for the national board on issues affecting the inspectorate; to provide a forum for discussion at a national level of issues raised by local inspectors and auxiliary officers; and to provide a forum for those senior inspectors and auxiliary officers wishing to be involved at a national level in the administration of the inspectorate.

A big thank you to...

Representation on External Committees in 2013

Animal Behaviour and Welfare Consultative Committee (ABWCC)

Robyn Kippenberger, Ric Odom

Animals in Schools Education Trust (AISET)

Shelley Ryan

Australian and New Zealand Council for the Care of Animals in Research and Teaching (ANZCCART)

Jeanette Crosado (board member)

MPI, SPCA Senior Management Liaison

Bob Kerridge, Robyn Kippenberger, Alan Wilson, Ric Odom, Iain Torrance

National Animal Ethics Advisory Committee (NAEAC)

Robyn Kippenberger
(personal capacity - to May 2013)

National Animal Welfare Emergency Management Group (NAWEM)

Ritchie Dawson

New Zealand Companion Animal Council (NZCAC)

Robyn Kippenberger, Ric Odom

Bank

ASB

Auditors

Crowe Horwath

Legal

Tompkins Wake

Ben Van Der Kolk & Associates
(supporting the Inspectorate)

Brookfields
(supporting Blue Tick)

Principal Sponsor

Hill's Pet Nutrition

Supporters

Toyota New Zealand

Mainfreight

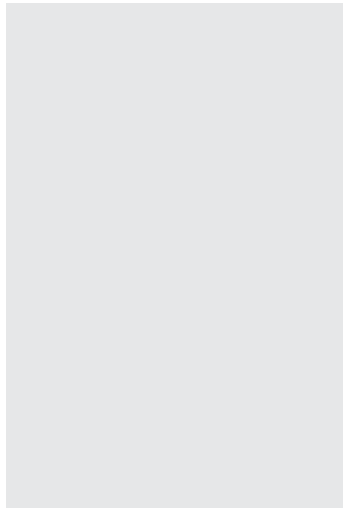
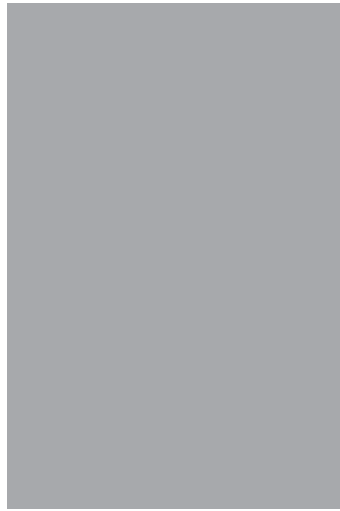
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